**RESEARCH LAB WEB PAGE TEMPLATE**

*We want you to be able to tell the story of your work in your own words. Marketing will give your content a simple copy edit but will not conduct any major rewriting. The sections below are flexible. You don’t need to have them all to have a Web page created. You can add your own areas or tweak what’s here as well.*

*While we don’t want to be too restrictive on length, 500 words is a good maximum amount of copy for a single Web page. If you find you may be going longer, we can break any of these sections up into additional sub-pages.*

*The following is a good example of the research lab content as it displays on the site.*

Laboratory of Michael Fill, PhD

<https://www.rushu.rush.edu/research/departmental-research/physiology-and-biophysics-research/laboratory-michael-fill-phd>

**Intro**

An explanation of the lab and its focus

**Our Work**

Room to talk about current and past projects

**Technology and Methods**

If you wish to talk about the technology and methods you use in your lab

**Publications**

Publications of note generated by you and your team. Doesn’t have to be exhaustive. You can link to PubMed for a fuller list if desired.

**Funding**

Room to talk about current funding

**Our team**

Can include list of faculty, postdocs and graduate students, if you wish

**Contact Us**

Contact info, if you wish